

A HEARTLY WELCOME

CII -GREENCO FORUM –BANGALORE
31st Aug-2016



Pen & Pencil Unit, Attibele, Bangalore



Power Plant, Gadag

Pointec®



Pointec®

Pointec Pens and Energy Private Limited

formerly known as Pointec Pens Private Limited was established in the year 1995. The factory is situated in Attibele Industrial Area, Bangalore. On an industrial plot measuring about 6456 Sq meter and has a built up area of 3347.97 Sq meters.



Pointec is a 2 Start Export House with a capacity to manufacture and export nearly 2 million pens and 0.5 million mechanical pencils per day. Pointec is exporting to almost 45 Countries

Company Profile

Name: Pointec Pens and Energy Private Limited & Pointec Writing Instruments Pvt. Ltd.,

Business: Manufacturing of Pens, Mechanical pencils and Electricity

No of Employees: 464

Male: 270

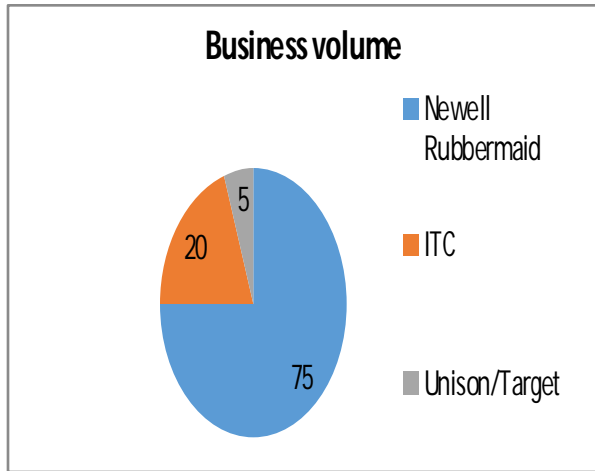
Female: 175

PWD: 19

No of Units manufactured per annum:

- Paper mate Ball Pens: 250 million
- Paper mate Pencil: 100 million
- Target Pen: 20 million
- Gel Pens: 25 million
- ITC Pencil: 12 million

Total Turnover: \$ 20 million



Renowned Global Customers

Newell Rubbermaid Inc –
USA,
Wal-Mart
K-Mart
Unison
Target – USA

Domestic Customers

ITC
Hindustan Pencils
and LINC

Presently company's major supplies about 80% to export and balance 20% to domestic supplies



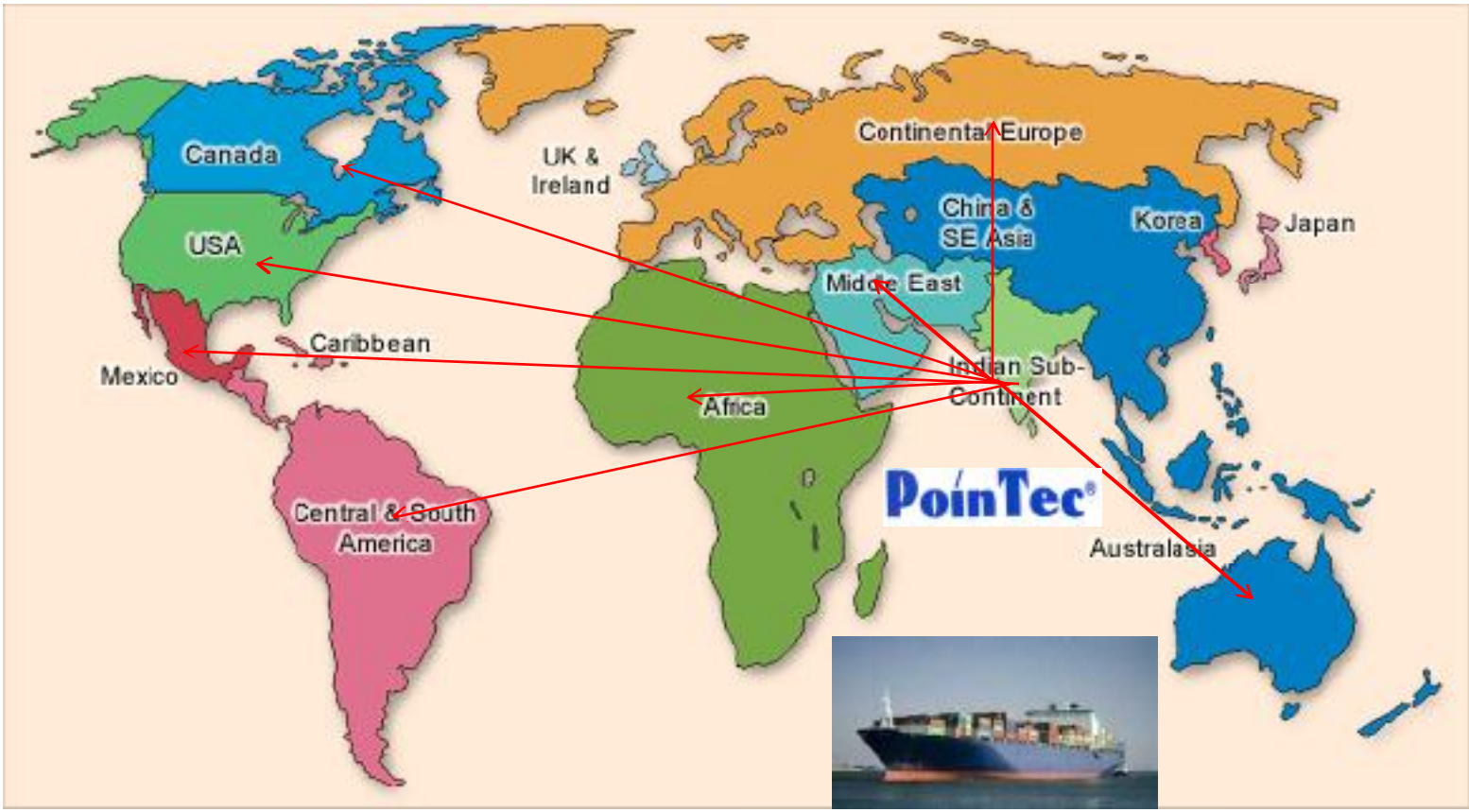
New Customers:



Cello North America



SHIPPING DESTINATIONS



Manufacturing Process-Pens



Strengths
& Capabilities

PoinTec®

**TIPS & REFILL
MANUFACTURING**

**MOLDING, EXTRUSION,
DESIGN OF MOLD, MOLD MAKING &
MAINTENANCE**



**PEN AND MECHANICAL
PENCIL MANUFACTURING**

**ASSEMBLY, PRINTING &
MACHINE BUILDING**

Sustainability!

- Aims to achieve self dependence on power generation
- Reduce carbon foot print
- Reduce wastages
- Work on self sustaining systems
- Provide environmental friendly solutions
- Provide employment for rural folks and improve rural economy
- Promote large scale afforestation program
- Promote Organic fertilizers



- To achieve self dependence in power generation



Mundargi Power Plant

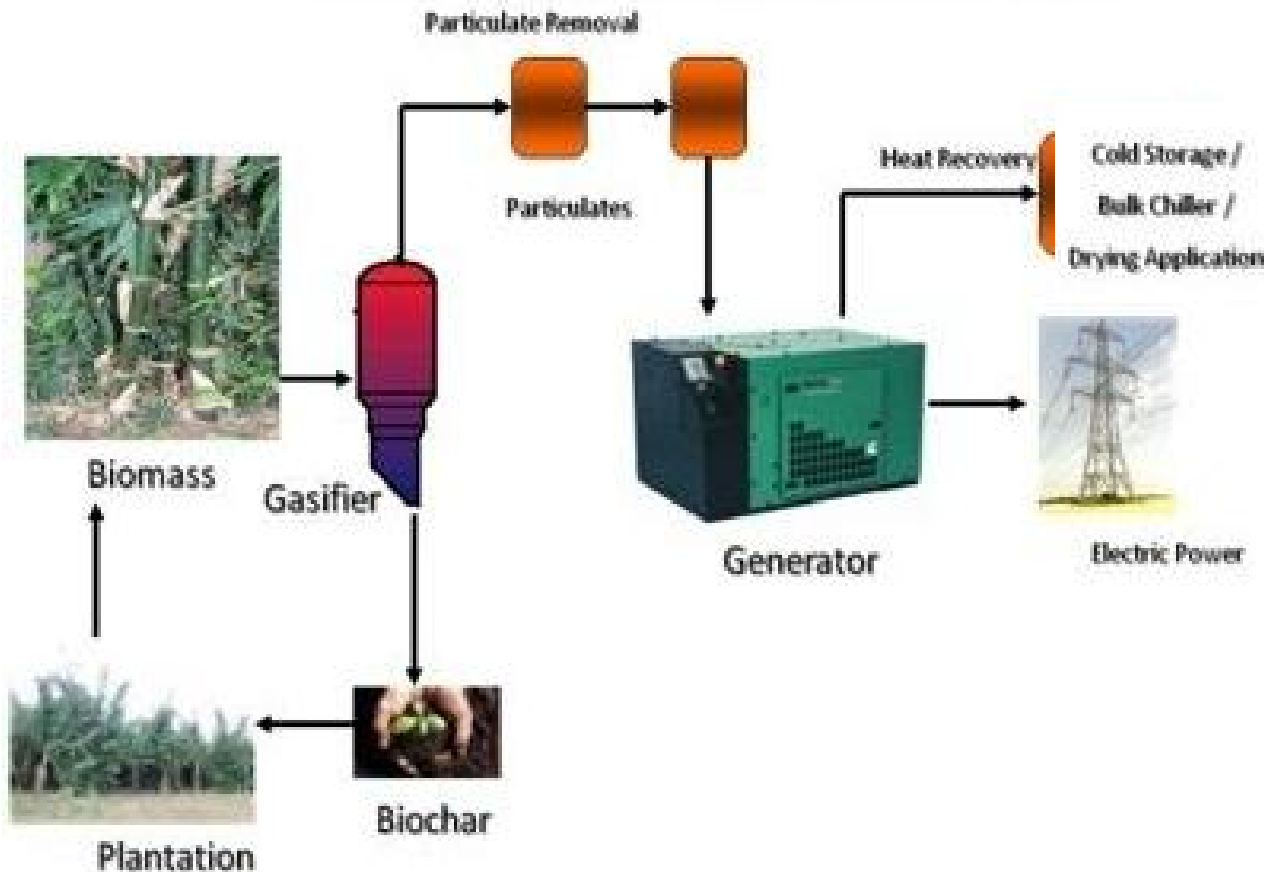
Pointec has been working on Biomass based Renewable Energy Solutions for the past 5 yrs.

300 Kg Gasifier has been established and is in operation at Hosur for last 5 years

Has establishment a 2MW Power Plant in Gadag, North Karnataka again by using biomass gasification technology.

- Reduce Carbon Foot print

Gasification Process



- Gasification is a process that converts carbonaceous materials, such as coal or biomass, into carbon monoxide and hydrogen by reacting the raw material at high temperatures with a controlled amount of oxygen.
- The resulting gas mixture is called Producer Gas and is itself a fuel.

Advantage of biomass based power system vs other technologies

- Gasification is the only system which is carbon negative in nature.
- Biomass used in gasification is the CO₂ trapped from the atmosphere.
- Extremely efficient method of extracting energy from biomass.
- Energy Efficiency more than 75%.
- Carbon generated in the form of Biochar can be sequestered and used as soil amendment for improving soil productivity.
- Small Plants of 25 KW using local resources can be set up using indigenous technologies.
- Continuous supply of power can be achieved using local resources.
- It not only helps industries but also contribute to rural development, employment, carbon sequestration, reduces foreign exchange and is sustainable.

Social and Other Benefits

- Green Energy Project
- Provides Much Needed Power
- Inclusive Project and Develops Rural Economy
- Reduces the role of non-renewable fossil fuels
- Devices such as Furnaces, Hot Air Dryers, Kilns, Boilers and thermic Fluid Heaters can be retrofitted, for cost effective generation of Thermal Energy
- Tri-Generation Capabilities for Generation of Power, Heat and Refrigeration

Power Plant at Hosur



300 Kgs/ Hour Gasifier



240 Kw Cummins Engine

2 MW power plant at Mundargi, Gadag. **PointTec®**



- **Work on self-sustaining systems**

- PoinTec implemented a policy to refrain dependency on forest produce for biomass and develop a self sustaining **CAPTIVE ENERGY PLANTATION**
- Developed Energy Plantations of fast growing, high yielding biomass trees like; *Bamboo*, *Casuarina junghuniana* and *Melia dubia* etc.
- To ensure continuous supply of quality planting material, a plant tissue culture lab for producing 10,000 bamboo saplings / day and Nursery with 5000 saplings per day was developed

PoinTec[®]



Tissue Culture lab for Bamboo Production at Hosur



Bamboo Plantation 45 acre

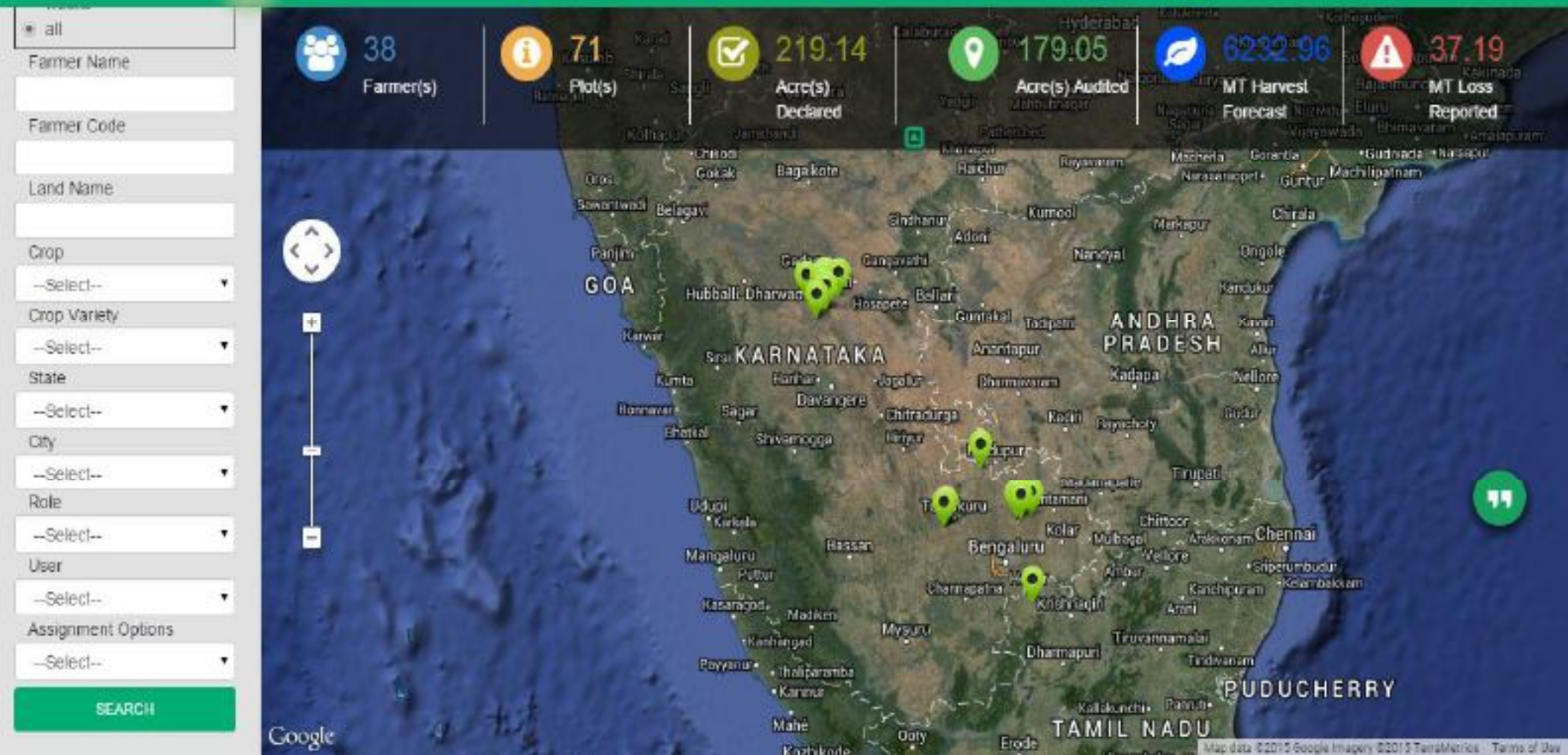


Casuarina – 308 acres



Melia dubia – 76.5 Acres

Overview of Captive Plantations and work sites at different locations in India by PoinTec Pens & Energy Pvt. Ltd.





Farmer Name


 Farmer Code


 Land Name


 Crop
 Melia dubia
 Crop Variety
 --Select--
 State
 --Select--
 City
 --Select--
 Role
 Field Executive
 User
 Kashimali Reddy
 Assignment Options
 --Select--

 **1**
Farmer(s)

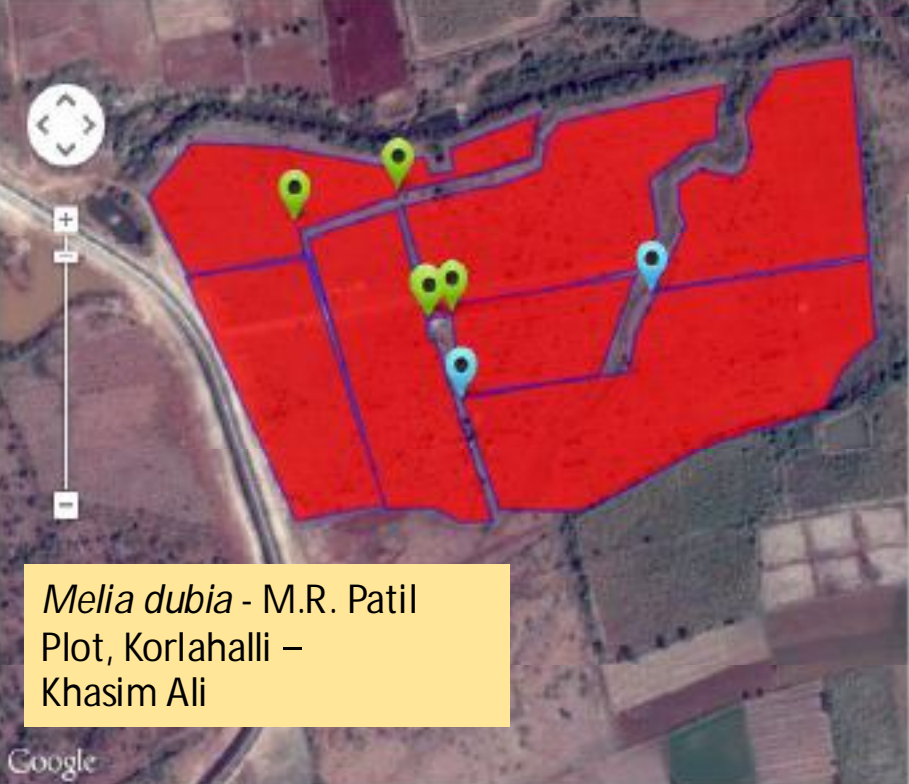
 **8**
Plot(s)

 **35**
Acre(s) Declared


 **32.47**
Acre(s) Audited

 **1461.13**
MT Harvest Forecast

 **0**
MT Loss Reported



Summary Activities



KAS-MHG-01
 Mohansgouda Patil
 17/06/2014
 Gadag
 KARNATAKA
 Kashimali Reddy

MD
Variety

170.60 Tonnes
Expected Quantity

4 Acres
Area

5
Plot No

0 %
Loss Reported

3.79 Acres
Audited Area

Last visited on 04/04/2015 by Kashimali Reddy
Total no of visits : 3

Melia dubia - M.R. Patil
Plot, Korlahalli –
Khasim Ali

■ **Promote large scale afforestation programs**

- CAPTIVE PLANTATION in the vicinity of power plant to ensure continuous supply of biomass
- Degraded land which was not being cultivated was taken on contract farming basis to cultivate both fuel and food crop using modern agricultural practices as well as to try out revolutionary concepts such as use of bio-char to enhance the soil quality.



Birds eye view of barren, degraded land in Shirol, Mundargi plots



308 acres of land reclaimed by *Casuarina* plantation at Shirol



Total Acreage under afforestation – 461.5 acres

Area under plantation					
Location/ Species	<i>Casuarina</i>	<i>Melia dubia</i>	<i>Bamboo</i>	<i>Mango</i>	Total Acreage
Shirol	136	4.5	-	-	140.5
Byrapura	10	-	-	-	10
Kadkol	-	40	-	-	40
Kalkeri	40	-	-	-	40
Bidrahalli	-	-	45	-	45
Korlahalli	2	32	-	32	66
Gangapur	120	-	-	-	120
Total	308	76.5	45	32	461.5

PRE PLANTING AND PLANTING OPERATIONS

PointTec®



Creating of water bodies – Rain water harvesting systems



Land leveling



Marking and Pitting

Scientific Planting Methods



Pre-planting Fertilizer Application



Imparting Training For The Laborers - Plantation Methodology

Laying of Drip Lines & Planting

Pointec[®]



Establishment of plants

1 Month Old Bamboo Plant



GROWTH

8 month Old Bamboo Plant



Bamboo Plantation

PointTec®

1 Year Old Bamboo Plantation
intercropped with Banana

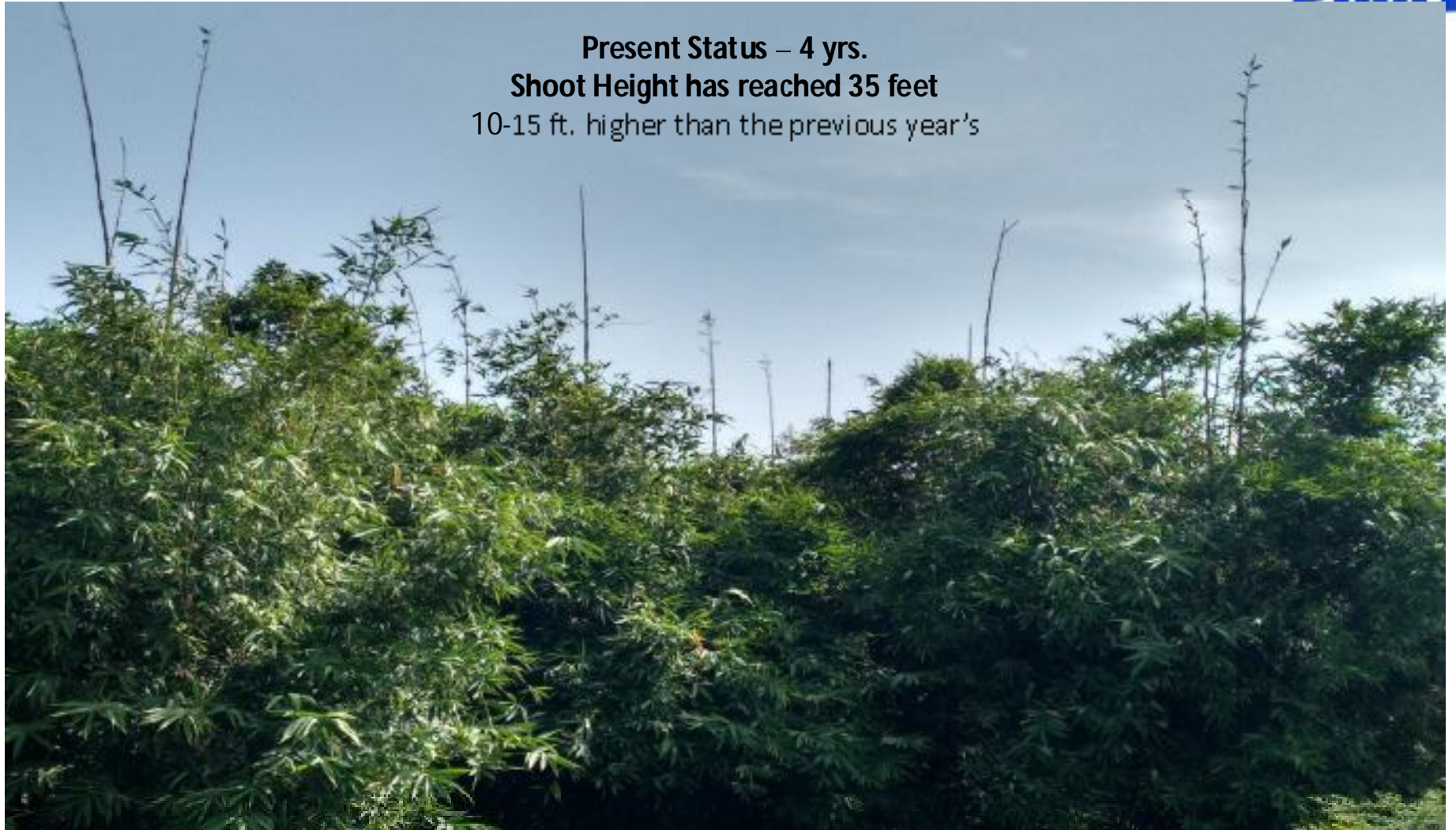


Bamboo Plantation

PointTec®
2 Year Old Bamboo Forest



Present Status – 4 yrs.
Shoot Height has reached 35 feet
10-15 ft. higher than the previous year's



Present Status 25/8/2016



Present Status 25/8/2016

PoinTec®



Land reclamation, afforestation & carbon sequestration



Land before reclamation



Land after Plantation

Production of Casuarina Quality Planting Material



SEEDLINGS



CUTTINGS



NURSERY

Casuarina Plantation Activities



Land Levelling and ploughing



Planting Activity

Field Establishment With Scientific Management

1 Month Old Plantation – 1.5 ft. plant





2 Month Old Plantation
- 2.5 ft. height

5 Month Old Plantation - 6 ft. height





8 Month Old
Plantation
- 8 ft. height



10 Month Old
Plantation
- 11 ft. height



18 cm GBH in 12 months



20 cm Collar circumference
in 12 months

Large Scale Cultivation of Casuarina

PointTec®



Large Scale Cultivation of Casuarina

PointTec®



Large Scale Cultivation of Casuarina

PointTec®



Large Scale Cultivation of Casuarina **PointTec®**



4 yr. old – 40-45ft.
5.72 Inches in Dia.



Harvesting



Melia dubia



Sapling in a Polybag



4 months old 5ft. Melia dubia plantation at Gadag, Karnataka



9 months old 12ft. *Melia dubia* plantation at Gadag, Karnataka



9 months old 12ft. *Melia dubia* plantation at Gadag, Karnataka



18 months – 20-25ft. Height;
12-16 inch GBH



30 Months old *Melia dubia* Tree

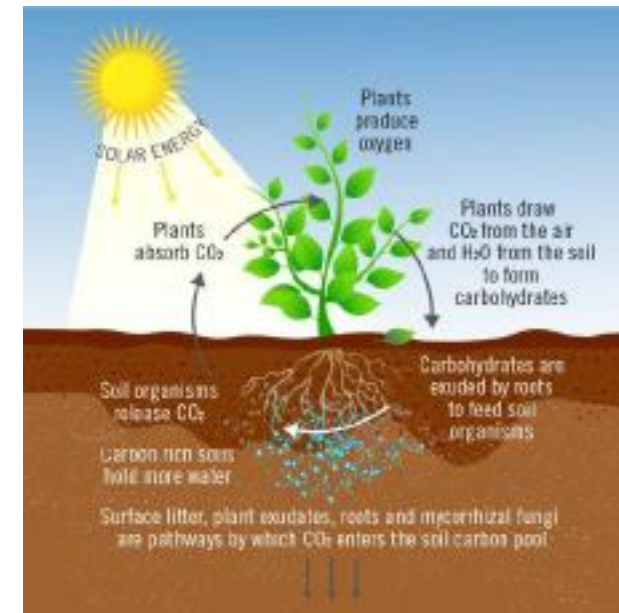


42 Months- 80 cm GBH



Carbon Sequestration Program

	Acres	Plants / Acre	Weight in Kgs / Tree in 6 Years	Biomass / Acre in Kgs	Carbon / Acre in Kgs	Total Carbon Sequestered in Tons	CO2 Sequestered
Casuarina	308	1800	204.075	367335	220401	67,883.51	249,132.47
Melia Dubia	76.5	600	408.15	244890	146934	11,240.45	41,252.46
Bamboo	45	300	180	54000	32400	1,458.00	5,350.86
Mango	32	100	50	5000	3000	96.00	352.32
	461.5						296,088.11
			Average CO2 Sequestered per Year in Tons				49,348.02
	Average CO2 Sequestered per Acre per Year in Tons						106.93



- Develop environmental friendly solutions

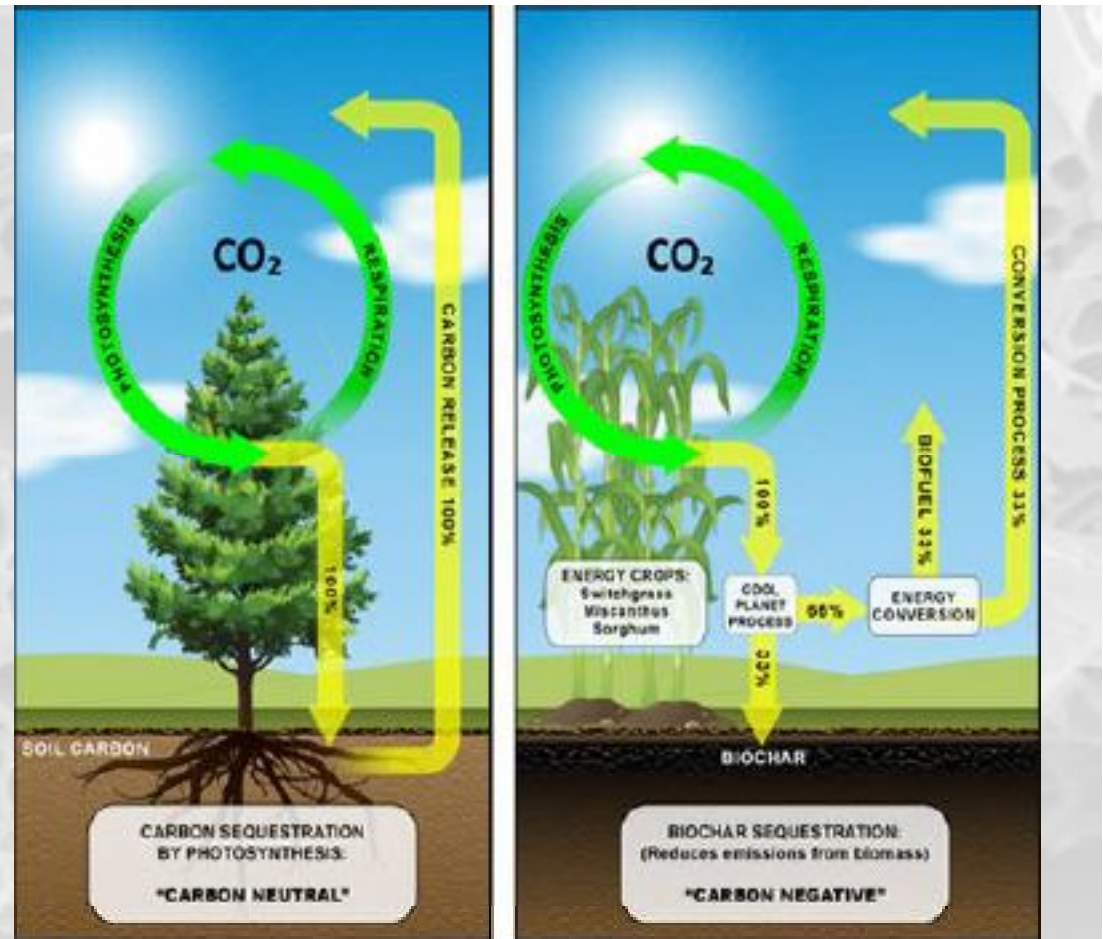
Bio-char: a byproduct produced through gasification

- Biochar is the carbonaceous matter generated by partial combustion of biomass in controlled condition.
- Bio-char has a mean residence time in soils in the order of 1300–4000 years (Cheng et al. 2008, Liang et al. 2008).
- Carbon is stored in Biochar and not returned to the atmosphere. It can potentially be stored in Biochar for centuries, even millennia.
- There is one way we could save ourselves and that is through the massive burial of charcoal – James Lovelock, CH, CBE, FRS. (James Hansen, head of the NASA Goddard Institute for Space Studies)
- The best solution for soil amendments and to enhancement of soil productivity



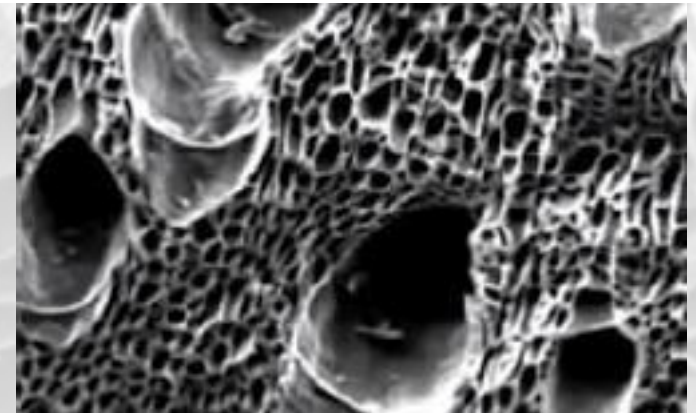
Bio-char: Solution for carbon sequestration

- Bio-char generation has the potential to reduce current global carbon emission by as much as 10 percent (Woolf et al. 2010).
- Growing of trees is carbon neutral, whereas, production of Biochar coupled with tree growing is carbon negative cycle



Biochar properties

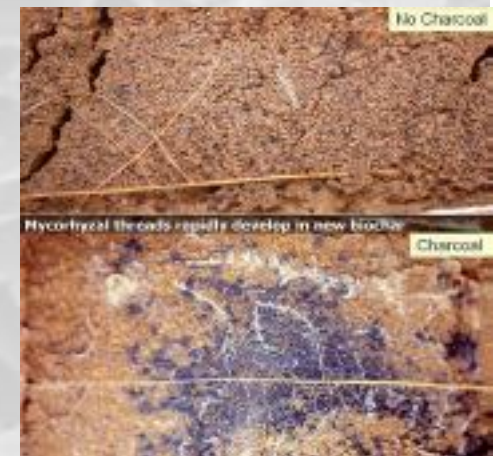
- It has a very high surface area of 2000-3000m²/g.
- The large surface area of biochar can attract and hold all mineral ions - not only catio (+) such as ammonium, calcium, magnesium and potassium, but also anions (-) such as nitrogen, phosphorus, sulfur, and boron.
- These loosely-held nutrients are bio-available to microbes and plant roots in the complex root zone.
- Increases the soil organic matter.
- Helps as catalyst for uptake of nutrition and water for plants
- Provides large area for growth of beneficial micro organisms



Micro & Meso pores in biochar



Microbial colonization in micro and meso pores of biochar



- **Develop environmental friendly solutions**
Novel & simple products developed



Charcoal –Residue
from Gasification plant



Beneficial Microbes
for composting



Coco Peat/Leaf Litter



Carbon rich organic compost



Gasification



Plantation



BCX Fulvic Acid based
Foliar Solution

&



Humic Acid based
Rooting Solution



Patent filed for biochar compost, foliar and rooting solutions



PATENT OFFICE
INTELLECTUAL PROPERTY BUILDING



ग.अ.र.६
(See Rule 22(1))
RECEIPT



Date/Time 2016/08/25 21:45:09

Docket No 33810

To
MS. GIRJA

N-103, Innovative Nature, Vinayaka Layout,
Yelahanka

Userid: girjaaram

CBR Detail:

Sl. No.	Ref. No./Application No.	App. Number	Amount Paid	C.B.R. No.	Form Name	Remarks
1	20164102916		3000	21551	FORM 1	Biochar Compost
1	20164102916		3000	21552	FORM 1	Foliar Organic Fertilizer

TransactionID	Payment Mode	Challan Identification Number	Amount Paid	Head of A/C No.
N-090201878	Online Bank Transfer	82096342591201659027	1696.00	1475001420000001

Total Amount : ₹ 1600

Amount in Words: Rupees One Thousand Six Hundred Only

Received from MS. GIRJA the sum of ₹ 1600 on account of Payment of fee for above mentioned Application/Forms.

* This is a computer generated receipt, hence no signature required.

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RECEIPT



Docket No 33810

Date/Time 2016/08/25 21:51:27

To
MS. GIRJA

N-103, Innovative Nature, Vinayaka Layout,
Yelahanka

Userid: girjaaram

CBR Detail:

Sl. No.	Ref. No./Application No.	App. Number	Amount Paid	C.B.R. No.	Form Name	Remarks
1	20164102917		3000	21552	FORM 1	Biochar Compost
2	20164102918		3000	21552	FORM 1	Foliar Organic Fertilizer

TransactionID	Payment Mode	Challan Identification Number	Amount Paid	Head of A/C No.
N-090201871	Online Bank Transfer	8209634259201659029	3200.00	1475001420000001

Total Amount : ₹ 3200

Amount in Words: Rupees Three Thousand Two Hundred Only

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“BIOCAR - THE BLACK GOLD” WILL DOUBLE YOUR YIELD & REDUCE 50% FERTILIZER DEPENDENCY

Scientists explore biochar to nourish soil, reduce carbon emission

Dipankar Chakraborty
bmfeedback@gmail.com

TWEETS @BangaloreMirror

Since plants first made their appearance on earth, they have been instrumental in creation of plant biomass by absorbing carbon dioxide from air through the process of photosynthesis using sun light. This biomass, once broken down by microorganisms or burnt, is released back to the earth's atmosphere in the form of carbon dioxide, one of the major Green House Gases (GHGs). Scientists now see hope in converting this carbon into a soil enriching, non-polluting product called biochar, to partially deal with the problem of carbon emission from agriculture soils through its long term storage or carbon sequestration.

Scientists in India and other parts of the globe have been working on ways to contain the emission of carbon dioxide into the earth's atmosphere during the process of decomposition of plant biomass by subjecting it to a thermo-chemical conversion process or pyrolysis, at a low temperature in an oxygen-minus condition.



Bamboo clump before biochar compost application in Koppa in 2014

The end product of this process is biochar, a fine-grained, carbon-rich and porous product. Whether converting carbon dioxide into biochar is a fool-proof way of protecting the earth against its relentless emission is still under investigation by scientists. But the biochar's usefulness in improving the soil's productive potentials by

mixing it with organic compost is fast gaining currency. Bangalore-based scientist, Dr Syam Viswanath, have been spearheading research in this direction.

"Sustainable biochar systems can be carbon negative by transforming the carbon in the biomass into stable carbon structures in biochar, which can remain



Fully emerged culms in the bamboo clump in November 2015

WHAT IS BIOCHAR

It is charcoal produced from plant matter and stored in the soil as a means of removing carbon dioxide from the atmosphere.

sequestered in soils for hundreds or thousands of years. The main quality of biochar that makes it an attractive soil amendment is its highly porous structure, considered responsible for improving the water retention capacity of the soil and increased surface area of the biochar, a nanomaterial," Dr Viswanth told Bangalore Mirror. One gram of biochar has a surface area equivalent to 400 square metre, the size of a football field.

Scientific experiments aimed at establishing the efficacy of biochar as a soil nourishing agent being conducted under the aegis of the Institute of Wood Science and Technology (IWST) have, so far, yielded encouraging results. Working in tandem with a city-based commercial biochar production company (Pointec Pens and Energy, Attebele), a team of

IWST scientists have been able to establish the efficacy of the product in developing better quality bamboo shoots.

The compost is made by mixing biochar with microbial and compost enriched with effective microorganism. For experiment purposes, scientists procured biochar compost from the company. Biochar is a by-product of the gasification process used to generate electricity to run the Pen manufacturing factory in Attebele. Inorganic fertilizers, compost and biochar were mixed in different combinations for speeding up shoot production in six different bamboo species.

"The inputs were applied on six-year old clumps developed at the IWST Gottipura-based field station in Hosakote. The results have been impressive in Koppa, Chikmangalore, where the growth of culms almost doubled," said Dr Viswanath.

Director of the IWST, Dr T S Rathore, said numerous studies across the world have established that use of biochar increases agricultural productivity and mitigates GHG emissions from agricultural soils.

Report on “Effect of BCX products on growth, yield and fruit composition in grapes” – carried out by Indian Institute of Horticulture Research, (ICAR)



Effect of BCX products on growth, yield and fruit composition parameters of grape vc. Flame Seedless

This experiment was conducted in 12 year old vineyard of Flame Seedless grapes. The vines were planted at 10 X 6 spacing and trained on Y trellises at ICAR-IIHR, Bengaluru during 2015-16. The treatment details are as follows:

After pruning, the BCX Biochar compost was applied @ 5 kg per vine. When the shoots attained the 5 leaf stage, the first BCX rooting solution was drenched to soil @ 5 ml/litre and it was repeated every week for 10 times. Similarly about 12 sprays of BCX foliar solution was sprayed to vines @ 5ml / litre every week. The last spray was given about 2 weeks before harvesting. The results of the parameters studied were compared with the untreated control vines.

Some of the observations recorded and the changes in those parameters against control vines are as follows:

Parameters	BCX treated	Control	% increase or decrease over control
Chlorophyll content (mg/g)	0.0229	0.0192	+ 16.05
Leaf area (cm ²)	228.48	182.31	+20.20
50 berry weight (g)	191.84	175.34	+8.60
Average bunch weight (g)	335.60	286.75	+14.55
Berry diameter (mm)	18.21	17.75	+ 2.52
Berry length (mm)	19.26	18.41	+ 4.41
TSS (°B)	16.59	16.05	+ 3.25
Acidity (%)	0.501	0.541	-7.98
Berry volume (cm ³)	3.65	3.03	+16.98
Yield per vine (kg)	10.30	9.30	+ 9.70
Yield per acre (t)	7.45	6.75	+ 9.39

From the table it is indicative that the vines treated with BCX products like compost, rooting solution and foliar sprays have influenced the above recorded parameters positively with increased yield per acre of Flame Seedless grapes by about 9.39 %.



Bamboo fiber composites



Plastic Waste Generation & Disposal

- ▶ India Generates 15,000 Tons of Plastic Waste Every Day
- ▶ Disposal of Plastic Waste is beset with problems
- ▶ Indiscriminate disposal of plastic waste on land makes the land infertile due to its barrier properties
- ▶ Burning of plastics generates toxic emissions such as Carbon Monoxide, Chlorine, Hydrochloric Acid, Dioxin, Furans, Amines, Nitrides, Styrene, Benzene, 1, 3-butadiene, CCl₄, and Acetaldehyde.
- ▶ Recycling industries operating in non-conforming areas are posing threat to environment

Problems related to Wood & Bamboo

- ▶ **Shrinkage and Swelling of Wood**
- ▶ **Deterioration of Wood due to Biotic and Abiotic agents**
 - ▶ Biotic agents include decay and mold fungi, bacteria and insects.
 - ▶ Abiotic agents include sun, wind, water, certain chemicals and fire.
- ▶ **Moisture**
- ▶ **Fungi**
- ▶ **Insect Attack**



Bamboo Wood Pulverize



Bamboo Wood powder

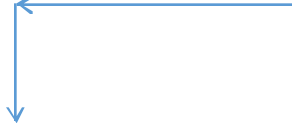


PP/ PE granules



MIXER

Additives +



Granulating Extruder



Machines are under Erection at PWI



WPC Granules

WPC -PROCESS FLOW

Bamboo Plastic Composite Granules



Profile Extrusion

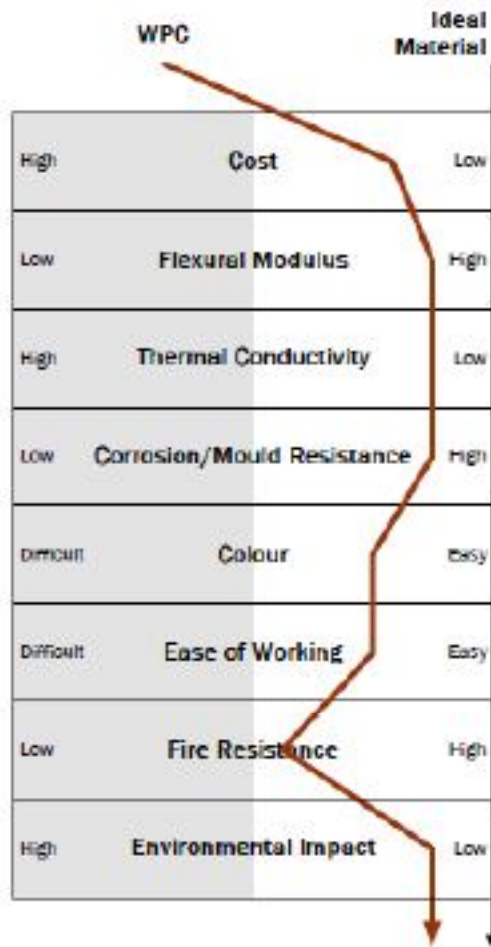


Bamboo Plastic Composites

- ▶ Bamboo-Plastics Composites (BPC) covers an extremely wide range of composite materials using plastics ranging from polypropylene to PVC, Binders and Bamboo Dust.
- ▶ The most common types of the new BPCs are produced by mixing Bamboo flour and plastics to produce a material that can be processed just like a plastic but has the best features of wood and plastics.
- ▶ The recycling ethos is to use materials recovered from short life cycle applications in long life cycle applications

Bamboo Plastic Composites Benefits

- ▶ BPCs combine the best features of wood and plastics.
- ▶ BPCs can produce the final shape through extrusion or moulding process.
- ▶ BPCs are weather, water and mould resistant for outdoor applications where untreated timber products are unsuitable.
- ▶ BPCs are plastic products with exceptional environmental credential and performance.



Why BPC is Ideal Material for many applications ?

BPC Applications



Decking

- Docks
- railings

Kitchen cabinets and work tops

- stairs
- Hand rails

Window frames and components

- fencing
- Fence posts



BPC Products.....



Pointec®



BPC Products.....

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BPC Products.....

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BPC Products.....

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BPC Pens , Mechanical Pencils and Pen Stands



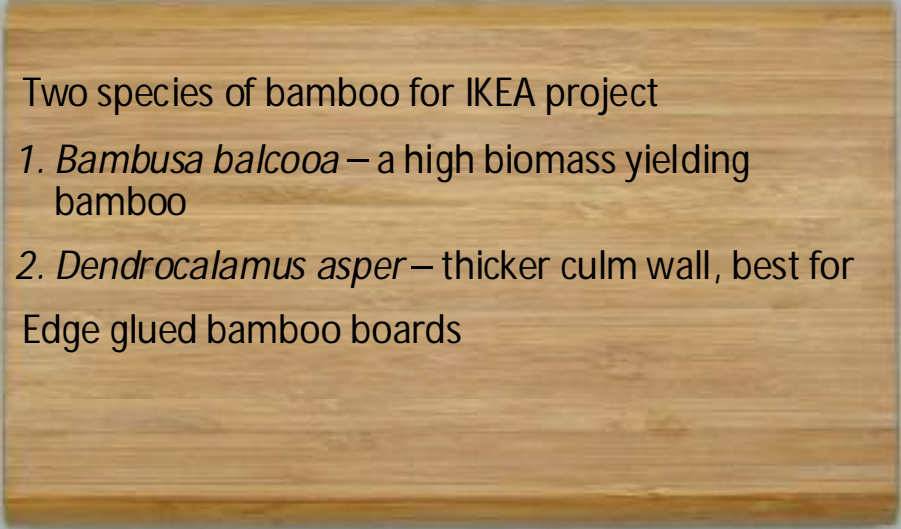
Opportunity to reach global demand

- **According to Economic Times Feb 19, 2016,**
- **IKEA to make India global sourcing hub for bamboo products**
- Furniture made from bamboo, accounts for about 1% of Ikea's global sales of EUR 30 billion (about Rs 2,28,600 crore), and is mainly sourced from Indonesia, China and other far east countries.
- Ikea has recently partnered with a bamboo grower in Bangalore and is looking at roping in at least a dozen suppliers from primarily north-eastern states. The firm is in talks with a few state governments to incentivise bamboo cultivation and supply. Ikea is responsible for approximately 1% of world commercial-product wood consumption, making it one of the largest users of wood in the retail sector.

**1.0 REQUIREMENT OF CHOPPING BOARDS
&
BUTCHER'S BLOCK / ANNUM**



- | | |
|----------------------------------------------|------------|
| a) APTITLIG BUTCHER'S BLOCK 60233431 APT 3 : | 32,000 PCS |
| b) APTITLIG CHOPPING BOARD 20233428 APT 2 : | 64,000 PCS |
| c) APTITLIG CHOPPING BOARD 40233427 APT 1 : | 89,000PCS |



Two species of bamboo for IKEA project

1. *Bambusa balcooa* – a high biomass yielding bamboo
2. *Dendrocalamus asper* – thicker culm wall, best for Edge glued bamboo boards

Ikea to make India global sourcing hub for bamboo products

By Neha Tjagi & Sagar Mahiya, ET Bureau | Feb 19, 2016, 08:12 AM IST

Post a Comment

READ MORE ON [make in India](#) | [Ikea](#) | [global sourcing hub](#) | [bamboo products](#)

MUMBAI: Ikea, the world's largest furniture retailer, plans to make India its global sourcing hub for bamboo products as part of its strategy to increase bamboo product portfolio across its stores.

Furniture made from bamboo, one of the fastest-growing plants, accounts for about 1% of Ikea's global sales of EUR 30 billion (about Rs 2,28,600 crore), and is mainly sourced from Indonesia, China and other far east countries. The Swedish retailer known for its ready to assemble products now wants to change that.

"We believe India can be the game changer in the bamboo furniture industry. India can be the leading bamboo furniture producer in the world if they get it together," said Patrik Antony, communications manager at Ikea India.

Ikea has recently partnered with a bamboo grower in Bangalore and is looking at roping in at least a dozen suppliers from primarily north-eastern states. The firm is in talks with a few state governments to incentivise bamboo cultivation and supply. Ikea is responsible for approximately 1% of world commercial-product wood consumption, making it one of the largest users of wood in the retail sector.

Ikea will open its first Indian store early next year in Hyderabad. It plans to open 25 stores — each large enough to fit about four football fields — in the country by 2025.

RELATED VIDEO



Ikea to make India global sourcing hub for bamboo products

Research Projects with Central Govt. Research Institutes

- Gasification systems with IISc.
- Field trials on yield improvements in horticulture crops with IIHR.
- Development of better wood drying systems with IWST.
- Field trials on control of pest and diseases in horticulture crops with IIHR.
- Identification of better *Melia dubia* clones for an all India coordinated progeny trail project IWST.
- Formulation of fertigation treatment in *Melia dubia* with IWST.

Further Plans/Opportunities

- To develop self sustaining gasifier based power generation systems in every taluks
- Popularise afforestation program
- Promote biochar based organic farming
- Improve agriculture productivity
- Provide employment for rural folks
- Provide better opportunity for upliftment of villages
- Provide cold storages systems at every gasification system for better ware house of farm produce

Before



After



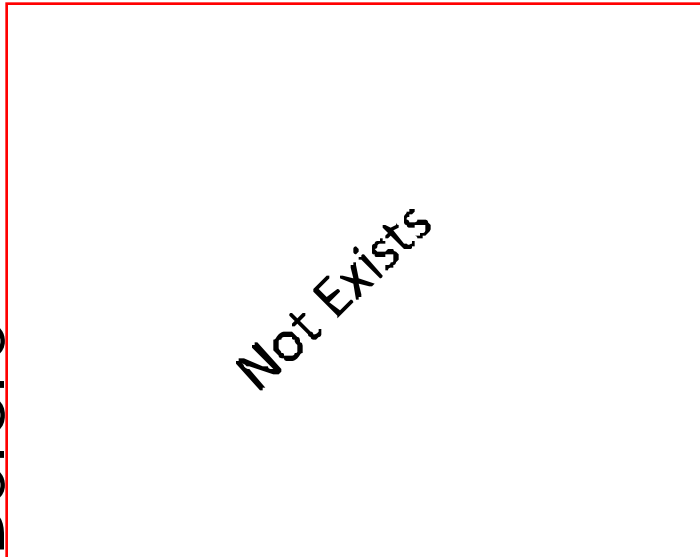
Problem Description:
50 CFL bulbs used during day at unit-4 for production . Each 80 watt bulb

Improvement Made:
Transparent sheets replaced at strategic location in unit-4 and used natural light. LED bulbs are being replaced in place of CFL

Benefit : 96 units saved per day

Sustenance : By following 5 S activity

Before



Problem Description: Old septic tank, once in 2 year needs to be cleaned, tedious process, bad smell will come frequently

After



Improvement Made: Sewage treatment plant set up purifies the water which can be recycled for garden

Benefit : More than 1 lakh liter water recycled

Sustenance : EHS audit



corporate
social
responsibility

- 1. Women Empowerment through SELF HELP GROUPS**
- 2. Supporting Persons with disability by employment program as well as SHG concept**



SELF HELP GROUP(SHG) ?

Self Help Group (SHG) is a group of 12 to 20 women of the same socio-economic background who come forward voluntarily to work together for their own up lift-ment. The unique feature of the SHG is its ability to inculcate among its members sound habits of thrift, savings and banking.



SUB ASSEMBLY OF PENS & MECHANICAL PENCILS WITH HELP OF SHG'S

- **SUB ASSEMBLIES OF PEN'S PARTS & MECHANICAL PENCIL ASSEMBLY LENDS ITSELF FOR MANUAL OPERATION**
- **SKILL LEVEL REQUIRED IS MINIMAL**
- **FLEXIBLE DEMAND CAN BE MET**
- **FULFILLMENT OF CORPORATE SOCIAL RESPONSIBILITY**



WHY Self Help Groups?

Members engaged are unable to go out and work due to following reasons



Lack of educational qualifications , Skills etc



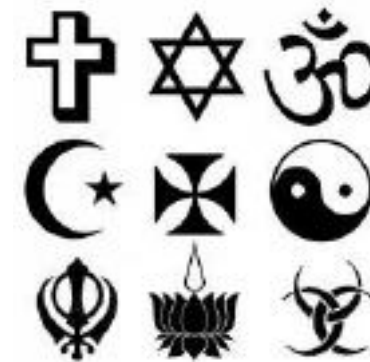
Non availability of transportation



Old infirm and unfit for physical activities



Young mothers who have to take care of infants and children



Social and Religious reasons



JANAPRIYA SEVA MANDALI



FORM-B
(The Central Sales Tax (Registration and Turnover) Rules, 1957)
(See Rule 5 (1))
CERTIFICATE OF REGISTRATION

CST.No: 944886

COMMERCIAL TAX OFFICER
HISAR (SOUTH)

The name of the dealer is
"JANAPRIYA SEVA MANDALI"

whose principal place of business is situated at No.59, Mangalore Tiffin House, Mangalamangala Village, Omnadoli Post, Hissar - Krishnagiri Dist has been registered as a dealer under section 7(1)(2) of the Central Sales Tax Act 1956.

This business is Wholly Manufacturing & Selling of Pens & Assembling and Job Work for the same.

The class (en) of goods specified for the purpose of sub-section (1) of and (1) of Section 3 of the said Act is / are as follows and the rates of these goods in the course of interstate trade to the dealer shall be taxable at the rate specified in that sub-section subject to the provision of the sub-section (4) of the said section.

(a) For Goods: Pens, Refills & Outer Body of Pen.

(b) For use in manufacture or processing of goods for sale: N Plug, Adapter, Refills, Markers, OI & Labels, Hand Gloves, Cables.

(c) For use in mining: No

JSM is one such NGO registered with Tamilnadu Government which has an agreement to do assembly operations through SHGs associated with it.

Janapriya Seva Mandali has organized totally 20 such groups consisting of 15-20 members in each group.

Totally 400 nos of women members are associated with Janapriya Seva Mandali.

HOW POINTEC OPERATES SHG MEMBERS

- Pointec will get assembled pencils along with inspection report from each SHG.
- Pointec will give training to one special member in each SHG who will in turn inspect the pencils as per GIL -2 AQL -0.065
- Pointec will inspect all the pencils and keeps the record of rejections SHG wise as well as members wise.





How Assembly Of Pencils Take Place at SHG

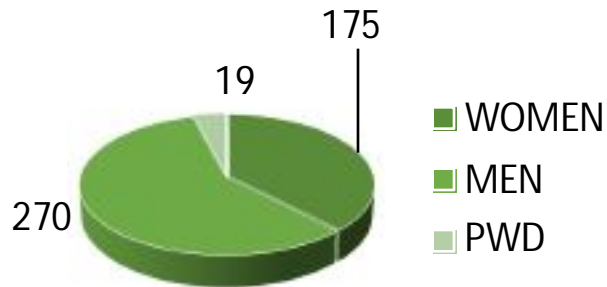


GROUP OF WOMEN DOING ASSEMBLY

Employment to Special Abilities



NO OF EMPLOYEES

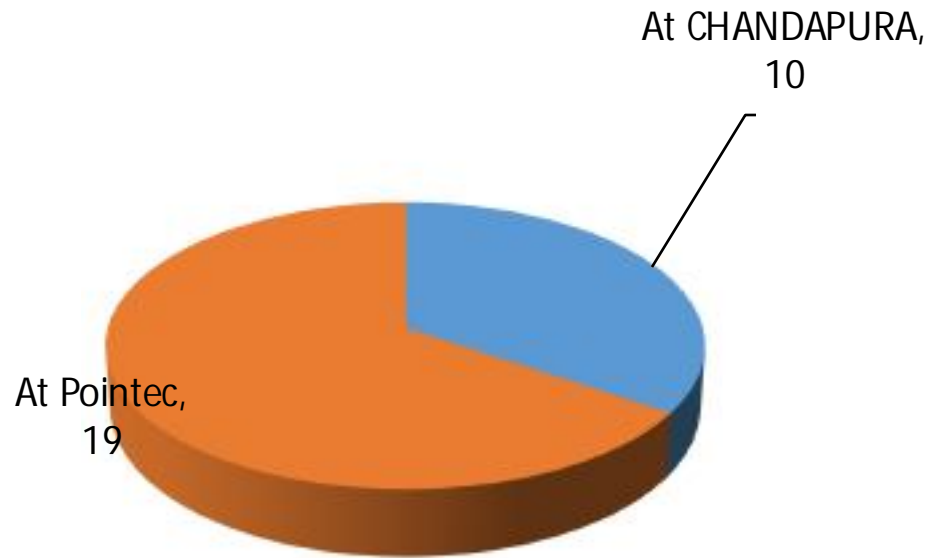




Total PWD's Supported



NO OF PWD SUPPORTED



Women Empowerment- First among 150 Countries



HOME ABOUT US THEMES

Global Women's Economic Empowerment Initiative

To further the cause of empowering female garment factory workers to create a productive workforce, Swasti with the support of the Wal-Mart Foundation, has been implementing the Global Women's Economic Empowerment Initiative. By 2016, this program aims to reach 40,000 women who work in factories that supply products to Wal-Mart and other retailers. The program will be implemented in 150 factories in India, Bangladesh, Honduras, El-Salvador and China. In India, the program is implemented by Swasti in 15 factories across the three states of Karnataka, Gujarat and Tamil Nadu and has so far reached to about 13,876 factory workers.

Swasti is the implementing partner for Wal-Mart Foundation in India. Swasti's focus is on building capacities of women workers through skill training in order to improve their lives. These measures will contribute to improving their practices and work culture necessary to enhance their productivity and career advancement leading to economic





Bangle Distribution - 2014



Health Check Up for all



Milk -Distribution to Women employees



Audiometry Test



WOMEN-EMPOWERMENT

"A woman is the full circle. Within her is the power to create, nurture and transform." — Diane Morischild



Participation Award and trained Employee



Pointec is associated with premier institutes like **Indian Institute of Science, Institute of Wood Science & Technology** and **NIST** etc for technological upgrading and also recognized by Premier Institute like **Essae Chandran Institute** for TPM initiatives.



Pointec got "**SHELL HELEN KELLER**" award in 2011 by National Centre for **Promotion of Employment for Disabled People**

THANK YOU

We're running the most dangerous experiment in history right now, which is to see how much carbon dioxide the atmosphere... can handle before there is an environmental catastrophe. Elon Musk

**“The best time to plant a tree was 20 years ago.
The second best time is now.” – *Chinese Proverb***